



Erasmus Policy Statement (Overall Strategy)

ERASMUS CHARTER 2022-2027

Participation in Erasmus+

Thanks to our internationalization experience and focusing on our future, the School Art la Industrial (EAI) of Barcelona aims to deepen and increase our horizons, experiences and opportunities of the school community. That's to say with the help of our students, teachers and administration staff we want to strengthen our relations with companies, industry and art schools in other countries.

Strategy, objectives and impact

With the contribution of the Erasmus + Program we are sure we can achieve this aspiration. Our aim stands on four columns:

1. Global and International visibility.

- Strengthen already existing relationships with partners (Fundació Bcn) and promote new ones.
- Strengthen already existing relationships with private art and design companies worldwide to create cross-cutting synergies.
- Strengthen the process of selection, accompaniment, and follow-up of all mobilities.
- Provide stronger support for those students from disadvantaged backgrounds.

2. Social Awareness

- Make Erasmus + more eco friendly.
- Increase the level of language learning of incoming and outgoing students, teachers, and administration staff.
- Normalize the experience of going abroad for those students from disadvantaged backgrounds.

3. Impact of Erasmus + program beyond the scholarship abroad /School-businesses relationship

- Intensify relationships that encourage our graduates to undertake employment after their internships in international companies and workshops.

4- Digital empowerment • Improve digital skills to respond to the changing educational and labor market in the framework of art and design. • Develop sustainable technological development

We will have completed our mission when we have achieved:

- Increase the number of private companies, public institutions and art schools that have signed agreements with us.
- Gradual increase of the number of scholarships for both students and teachers and administration staff.
- Increment the number of international incoming institutions (students and staff), an ambition that is not easy to achieve due to both the language level of the members of our school and the idiosyncratic nature of the school.
- Awareness of the need to use greener modes of transport: train or car sharing.
- Increase the number of students who get an employment contract in international companies after their internship.
- Improve the level of English of our school.
- Increase the Internationalization of the school.